



2024
Pricing
Guide

Toronto Bridal Style
Luxury Beauty On-Location

Thank you

FOR YOUR INTEREST
IN WORKING WITH THE TBS TEAM OF ARTISTS!



Your wedding day isn't just about hair & makeup. After a couple of recent years of pandemic living, one thing is clear: beauty isn't just lipstick, hairspray & vanity.

It's an emotional connection to how we feel.

When you love how you look, you hold your head a little higher. You've got an extra sprinkle of confidence. And you pause in the mirror for just a moment longer. On such a special day as your wedding, it's a feeling you'll remember & cherish for a lifetime. And if we've learned anything from the pandemic, it's that the time we'll spend with our family & loved ones is also even more special, so we should treasure it most.

Let us take the stress out of your day so you can relax with your friends, drink champagne and enjoy being the bride.

Let us help you to design a look you love!



HAVE

we met yet?

Hi Bride! It's me, Jem.

I'm the Beauty Director and Leading Artist at Toronto Bridal Style. What that means, is that I have a curated team of Hairstylists and Makeup Artists that I've hand-picked to work with me, in creating your beauty look and helping to get your bridal party and family members ready on your wedding day.

What makes me qualified to do what I do? Well, I have 20 years of experience working in the beauty industry, doing TV, fashion, magazines, music videos, commercial & advertising, film, teaching workshops, and doing lots of brides of course! I know what it takes to work with high-profile clients, CEOs, busy moms, and celebrities, in all kinds of conditions, for all kinds of photography & videography. I know how to keep calm when things get hectic, and never stress under pressure. My team has over 40 years of experience and they can handle anything! We also love what we do, we have fun while we work, and the TBS artists will never refuse a Whitney/Ariana/N*Sync sing-a-long while we get everyone ready!

The Toronto Bridal Style team of artists can accommodate single brides, medium-sized parties, and large bridal parties of up to 30 people and we do it with attention to detail and a level of perfectionism that is truly unmatched. But don't just take my word for it; read our WeddingWire and Google Reviews and see what other brides have to say (*spoiler alert* they're saying some pretty sweet things!)

If you think we're the right fit for you, let us know that you'd like to put a ring on us! I really LOVE a good proposal!

Jem Lopez



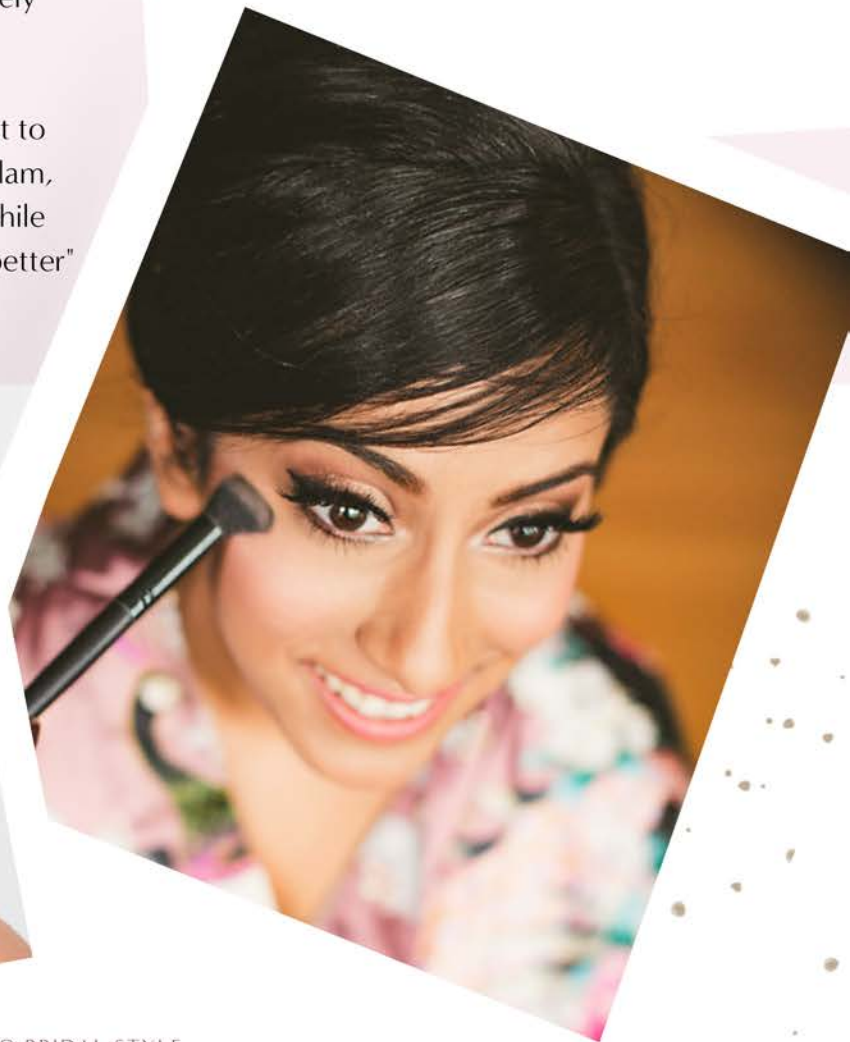
WHAT *to expect*

TIMELESS & CLASSIC BEAUTY

Our "Bridal Beauty Philosophy" is enhanced beauty for all. We use our Signature SoftGlam approach to make brides look like the best possible version of themselves. We want to see YOU – glowing, fresh-faced, breathtaking and beautiful – on your wedding day. YOU but better. YOU at your best!

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists where everyone looks the same. We work with each bride to create a customized beauty experience and a look that's tailor-made just for you, to enhance your best features. We chat about your inspiration, your style, and your comfort level before starting to create your look. Here at Toronto Bridal Style, we collaborate with you to design a look you love, completely customized to YOUR taste.

We don't focus on social media trends, because we want to create classic looks that last a lifetime. Our style is SoftGlam, which is more Celebrity Red Carpet than TikTok. And while we can do any look you like, we specialize in "you, but better" looks that are timelessly beautiful.



The SoftGlam Bride

\$550



Keeping your wedding small and intimate? The SoftGlam Bride is designed for hair and makeup for the bride only.

In the SoftGlam Bride Package, we travel to your location and bring everything you need to relax in style. The SoftGlam Bride Package is with one artist who specializes in both hair and makeup.

This Package Includes:

- Longwearing HD Bridal Makeup
- Long-Lasting Bridal Hairstyling
- Custom Layered Lashes Technique
- Decolletage Highlight
- Veil & Accessory Placement
- Signature Glowing Skin Prep Treatment
- Bridal Touch-Up Kit

Schedule a complimentary 20-minute phone consultation to see if this is the best option for you. Makeup and hair trial sessions before the wedding day are not included in this package.

The Luxury Bride

\$1000

Looking for a Red Carpet experience?

The Luxury Bride is designed for a luxurious and pampered experience during hair and makeup for the bride only.

In the Luxury Bride Package, we travel to your location and bring everything you need to be beautified like royalty. The Luxury Bride Package is with one artist who specializes in both hair and makeup.

This Package Includes:

- Airbrush Water-Resistant HD Makeup
- Couture Bridal Hairstyling
- Luxury Custom Mink, Silk or custom Lashes
- Install & Styling of Your Hair Extensions
- Veil, Fresh Florals or Accessory Placement
- Decolletage Highlight & Contour
- Airbrush Makeup & Hair Trial Session
- Luxury Skin Prep Treatments
- Bridal Touch Up Kit

Schedule a complimentary 20-minute phone consultation to see if this is the best option for you.



The Celebrity Bride

\$1350



Want to enjoy your experience with your besties?

The Celebrity Bride is designed for a fun experience during hair and makeup for the bride and 3 of her closest ladies, whether the Mother of the Bride, Bridemaids, or BFFs!

In the Celebrity Bride Package, we travel to your location and bring everything you need to be beautified like a celebrity. The Celebrity Bride Package is with 2 artists who specialize in hair or makeup.

This Package Includes:

- Longwearing HD Bridal Makeup
- Long-Lasting Bridal Hairstyling
- Custom Layered Lashes for the Bride
- Decolletage Highlight for the Bride
- Veil & Accessory Placement
- Signature Glowing Skin Prep Treatment
- Bridal Touch-Up Kit
- + Hairstyling, Makeup and basic false lashes for 3 ladies of your choice.

(+ \$300 to Add Your Optional
Bridal Makeup & Hair Trial Session)



IN-STUDIO SERVICES

À La Carte Pricing

BRIDAL HAIRSTYLING & MAKEUP TRIAL SESSION (UP TO 3 HOURS)	\$300
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ENGAGEMENT SHOOT HAIR & MAKEUP	\$300
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PRE-WEDDING EVENT HAIR & MAKEUP	\$300
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BRIDAL HAIRSTYLING & MAKEUP	\$475
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BRIDAL HAIRSTYLING OR MAKEUP	\$275
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WATER-RESISTANT AIRBRUSH MAKEUP UPGRADE	\$30
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LUXURY SILK OR MINK LASHES	\$25
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HAIR EXTENSIONS STYLING & INSTALL	\$75 FULL HEAD \$40 HALF HEAD
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ADD-ON SERVICES

À La Carte Pricing

BRIDESMAID/MOM/ATTENDANT HAIR & MAKEUP (FALSE LASHES INCLUDED)	\$275
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BRIDESMAID/MOM/ATTENDANT HAIR OR MAKEUP (FALSE LASHES INCLUDED)	\$150
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JR. BRIDESMAID (8-13YRS) HAIR & MAKEUP (FALSE LASHES NOT INCLUDED)	\$200
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JR. BRIDESMAID (8-13YRS) HAIR OR MAKEUP (FALSE LASHES NOT INCLUDED)	\$100
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FLOWER GIRL HAIRSTYLING (7YRS OLD OR UNDER)	\$60
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FLOWER GIRL MAKEUP (7YRS OLD OR UNDER)	1 COMPLIMENTARY ADDITIONAL \$30
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CONSECUTIVE TOUCH-UPS	\$100 PER HOUR
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RETURN TOUCH-UPS OR CHANGE OVER SERVICE	\$300+
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OTHER PRICING

Considerations

TRAVEL FEES APPLY TO ALL AREAS OUTSIDE OF THE CITY OF TORONTO

TBD, PER KM

PARKING DOWNTOWN (GREEN P)

\$6 PER HOUR ,
PER ARTIST

PARKING AT A HOTEL

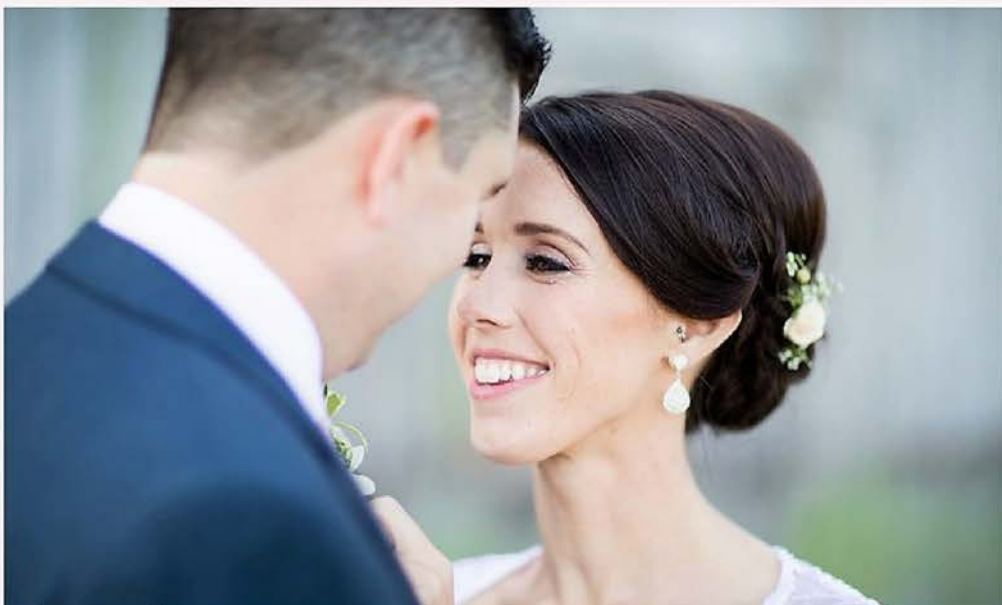
VALET RATE ,
PER ARTIST

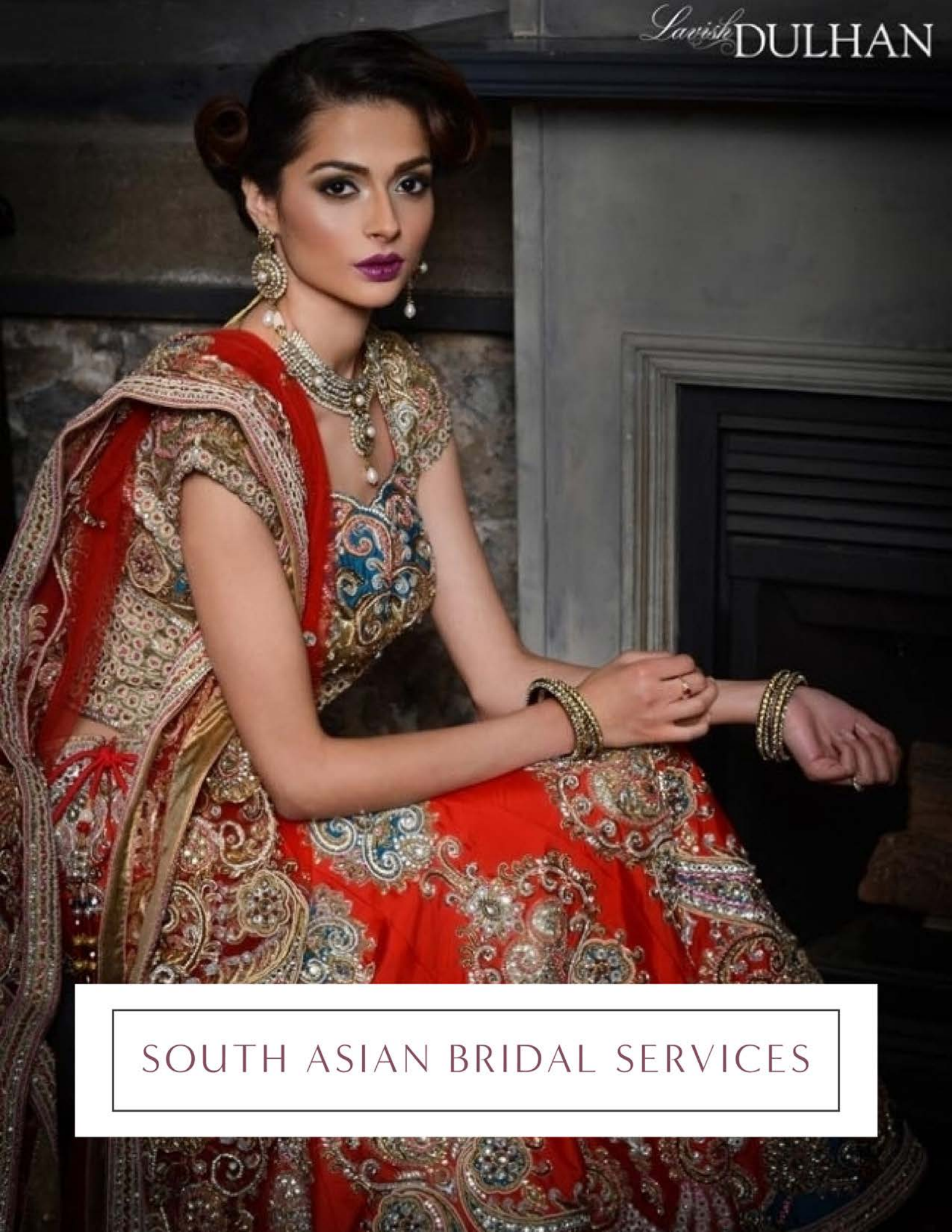
EARLY MORNING FEE

\$50 PER HOUR
FOR EVERY HOUR BEFORE 7AM

MAKEUP OR HAIR ASSISTANTS
(AT BRIDE'S REQUEST, TO SHORTEN TIMING)

\$100 PER ARTIST





SOUTH ASIAN BRIDAL SERVICES

The Princess Jasmine Bride

\$650

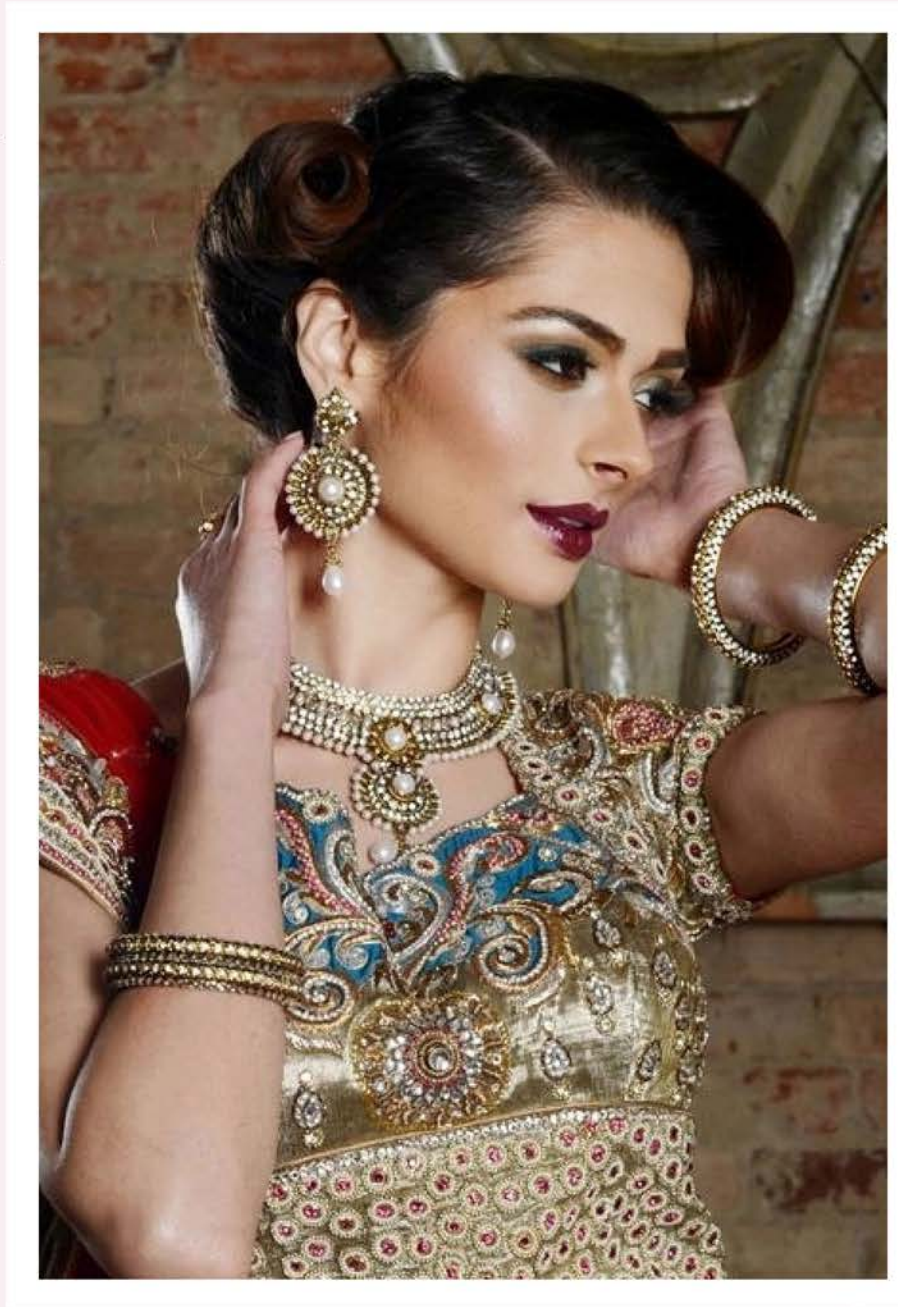
Looking for a modern take on the traditional?
The Princess Jasmine Bride is designed for hair
and makeup for the bride only.

In the Princess Jasmine Package, we travel to your
location and bring everything to get gorgeous for
the day. The Princess Jasmine Package is with one
artist who specializes in hair, makeup, tikka,
jewelry, and dupatta setting.

This Package Includes:

- Longwearing HD Bridal Makeup
- Custom Layered Lashes Technique
- Long-Lasting Bridal Hairstyling
- Dupatta Setting and Pinning
- Braid Extension Attachment & Style
- Tikka Setting & Jewelry Placement
- Decolletage Highlight
- Signature Glowing Skin Prep Treatment
- Bridal Touch-Up Kit
- (+ \$350 to Add Your Optional
Bridal Makeup & Hair Trial Session)

Schedule a complimentary 20-minute phone
consultation to see if this is the best option for
you.



SOUTH ASIAN BRIDAL ADD-ON SERVICES

À La Carte Pricing

DUPATTA SETTING
(INCLUDING TIKKA & JEWELRY PLACEMENT) \$50

BRIDAL SAREE DRAPING
(NO PLEATING REQUIRED, SUCH AS CHIFFON) \$75

BRIDAL SAREE DRAPING
(PRE-PLEATED BY YOU, SUCH AS SILK) \$100

BRIDAL/KOORAI SAREE PRE-PLEATING & DRAPING
(PRE-PLEATING FOR YOU, IS A SERVICE IN ADVANCE) \$200

BRIDAL/KOORAI SAREE RETURN CHANGEOVER
(PRE-PLEATED BY YOU) + BRAID REMOVAL \$300

BRIDAL/KOORAI SAREE RETURN CHANGEOVER
(PRE-PLEATED BY US) + BRAID REMOVAL \$400

RETURN TOUCH-UPS OR CHANGEOVER SERVICE
(HAIR & MAKEUP CHANGE: CEREMONY TO RECEPTION) \$300

CONSECUTIVE TOUCH-UPS ON-SITE \$100 PER HOUR

SERVICES FOR THE GROOM



MEN'S ADD-ON SERVICES

À La Carte Pricing

MEN'S ANTI-SHINE TREATMENT & EYEBROW GROOMING OR HAIRSTYLING (SAME LOCATION) \$75

MEN'S ANTI-SHINE TREATMENT, EYEBROW GROOMING & HAIRSTYLING (SAME LOCATION) \$150



BUILD *Your Own Package*

Every face is unique and so is your wedding. Give us all the details (date, time, location, number of services, etc.) and ask for a custom quote.

EMAIL US

TorontoBridalStyle@gmail.com

Need a little hand-holding?
Let us help you.
Email us to schedule a
20-minute phone consultation.



COVID-19

infection control



SANITATION AND INFECTION CONTROL

Even before Covid-19, we've always taken sanitation very seriously. We come with clean makeup kits, clean brushes, for each person, use disposable lip wands and mascara spoolies, we don't double-dip and we scrape our products with a sanitary spatula. We continue to wear masks and we follow the provincial health guidelines at all times when we perform beauty services, whether we're in your home, hotel, or venue.

Weddings are a time where loved ones of all ages & health concerns come together, so you can be sure everyone on the Toronto Bridal Style team has been certified in up-to-date infection control and disease prevention, meeting or exceeding industry standards.



Toronto Bridal Style

LET'S GET SOCIAL!



@torontobridalstyle



@torontobridalstyle